



IMPACT REPORT

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 A PLACE FOR LOVE AND HOPE



A LETTER FROM THE FOUNDER

Once again, through the generous support of our volunteers and donors, Camp Sunshine was able to continue serving our community throughout 2022. Although this past year marked another year of change, several important points remain certain: Our mission will always shine through and we still have so many families to serve.

In 2022, we said goodbye to former Executive Director, Mike Katz. For more than 30 years, Mike selflessly dedicated his time and talents to Camp Sunshine. We loved working with Mike and appreciate his humbleness, positivity, hard work and dedication. Most importantly, we appreciate the impact he has made on Camp Sunshine, our volunteers, our families, and our community as a whole.

In addition to running Camp Sunshine, Mike dedicated many hours serving on the Board of Directors and committees for Maine Summer Camps and ACA-NE. Mike also received the 2022 Halsey Gulick Award from Maine Summer Camps for his leadership and contributions to organized youth camping in Maine.

As we transitioned, Joanne Bean continued in her role as Senior VP & Chief Development Officer,

and it quickly became clear to myself and the board that Joanne was our new Chief Executive Officer. Joanne accepted this new role, and her promotion is a tremendous win for the organization. Joanne brings more than 30 years of progressive nonprofit leadership experience and an important perspective to Camp Sunshine as the first leader to have attended Camp as a family. I could not be more excited to see what Camp Sunshine accomplishes under Joanne's direction.

The work we do at Camp Sunshine is so important, and we will continue to grow. We are engaged in a strategic planning process that is designed for future growth. Our focus is to make sure the programs and services we provide are available to all families when they need support the most.

Please join me in thanking Mike Katz for a job well done and congratulating Joanne on her new role. We wish both of them many successes in the future.

With gratitude,

Anna Gould
Founder & Board Chair



A LETTER FROM THE CEO



My family was introduced to Camp Sunshine when my daughter, Shannon, was diagnosed with type 1 diabetes at age 4. My husband, Paul and children, Shannon and Brian, attended Camp Sunshine in 1994 at the recommendation of Shannon's pediatric endocrinologist. Our experience at Camp Sunshine was life-changing. I'm honored to return to help lead this incredible organization that provided a transformative experience for me and my family.

As we look to the future here at Camp Sunshine, it is also my pleasure to re-cap some of the important work that was accomplished in 2022. Camp Sunshine hosted a mix of in-person Family Camp sessions and continued our Box of Sunshine program.

Camp Sunshine's Development Team continued to work hard and as a team, we celebrated many special event successes throughout the year, including hosting our beloved series of "Freezin' for a Reason" Polar Dips, our 28th Annual Camp Sunshine Golf Tournament, Watermelon Festival at L.L.Bean, Maine Suitcase Party, SEALS for Sunshine event in Washington D.C. and our

annual Pumpkin Festival at L.L.Bean. There was also a full calendar of third-party special events hosted throughout the year that Camp Sunshine was proud to support.

Additional points of pride in 2022 include: Maintaining our ACA (American Camp Association) accreditation, Gold Ribbon status with COCA-I (Children's Oncology Camp Association-International), and once again receiving a 4-star rating (the highest rating possible) by Charity Navigator for sound fiscal management and transparency, as well as Candid's (formerly Guidestar) Gold Seal of Transparency for fiscal management.

Thank you for welcoming me with open arms. I am looking forward to meeting each of you!

Sincerely,

Joanne Bean, RN, BSN, MBA
Chief Executive Officer



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OUR MISSION

Founded in 1984, Camp Sunshine provides retreats combining respite, recreation and support, while enabling hope and promoting joy, for children with life-threatening illnesses and their families through the various stages of a child's illness.

Camp Sunshine's program is offered year-round and has the distinction of having been designed to serve the entire family in a retreat model. The program is free of charge to families and includes on-site medical support. Bereavement sessions are also offered for families who have experienced the death of a child from a supported illness.



Camp Sunshine's Forever Fund offers special recognition to those generous individuals who choose to include Camp in their wills and through other types of planned giving. These gifts allow Camp Sunshine to build its Endowment Fund and solidify its base for the future. Recognition of estate gifts in the Forever Fund is not reserved for those who have passed away. In fact, we welcome the opportunity to recognize and thank donors during their lifetime. If you have included Camp Sunshine in your estate planning, please let us know.

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FAMILY IMPACT



“What a wonderful time we have had at Camp Sunshine. We have done so many fun activities here as a family that we wouldn’t have done otherwise. It has been so nice to have this quality time as we know too well how each day is a gift. It has been so fun to do arts and crafts, swim, use the lake, play mini-golf, play games and just be with other families who can understand and relate to the experiences we have been through.”

“It is overwhelmingly meaningful to be once more in a community of families that speak a language many don’t understand. These past two years have felt like a held breath and this week has allowed us to remember what it is like to laugh and heal.”



“Camp Sunshine gave our son a chance for new experiences! In his 5 years of life, much was spent in the hospital and then COVID years of isolation. Camp helped make up for lost time and create new memories for our family.”



“I wish I could go back in time and tell 2017 me that things might be hard, but they would be ok. Camp Sunshine and its magic is a very big reason why.”

“Coming to Camp Sunshine has been like a breath of fresh air! Being able to reconnect with each other while doing fun activities has brought new joy to our family. We are so very grateful to be together in this beautiful environment with the wonderful staff and volunteers at Camp Sunshine.”



“Our time here is more than just a trip. Camp Sunshine is like home. It’s a place where you are always welcome. Camp Sunshine has given us the chance to connect with other families. It has given us life-long memories we will cherish forever.”



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**THANK YOU
VOLUNTEERS!**





8 WAYS TO SUPPORT CAMP SUNSHINE

**YOUR SUPPORT IS CRITICAL,
DURING ALL SEASONS.**

1. Refer a Family to Camp

Do you know a family with a child who has been diagnosed with a life-threatening illness? Please tell them about Camp Sunshine!

2. Make a Donation to Support the Family Fund

Your gift to the Family Fund will support every aspect of Camp Sunshine and the greatest needs of our program. In addition to a cash gift, some donors prefer to give appreciated stock (securities), use retirement plan distributions, or make a gift through their donor advised fund.

3. Sign Up to Volunteer

More than helping hands, volunteers are the heart and soul of the organization. The spirit, energy, and compassion they bring to the program are priceless.

4. Become a Monthly Donor

Small gifts make a big impact! Simply enroll online with a credit card using our secure form, choose your gift amount and your card will be charged on the first of the month.

5. Make a Planned Gift

Leave a personal legacy by including Camp Sunshine in your estate plans. Some planned gift options are: Gifts by will, charitable gift annuities, distributions from IRAs and more.

6. Make a Donation in Honor or Memory of a Loved One

Make a tribute gift to celebrate a loved one, a special occasion—a birthday, anniversary, wedding, or to honor the spirit and courage of a child and family battling a life-threatening illness.

7. Become a Corporate Partner

Inspire your customers and employees! Camp Sunshine strives to establish reciprocal partnerships with businesses and groups that align with our mission.

8. Sponsor a Bench

Beginning in 2023, Camp Sunshine replaced the log benches in our amphitheater and around our volleyball court with new long-lasting composite benches. This is your opportunity to “name” a bench to celebrate, memorialize, or commemorate a particular person, event or date. Learn more at campsunshine.org/giving/bench-donation-program.



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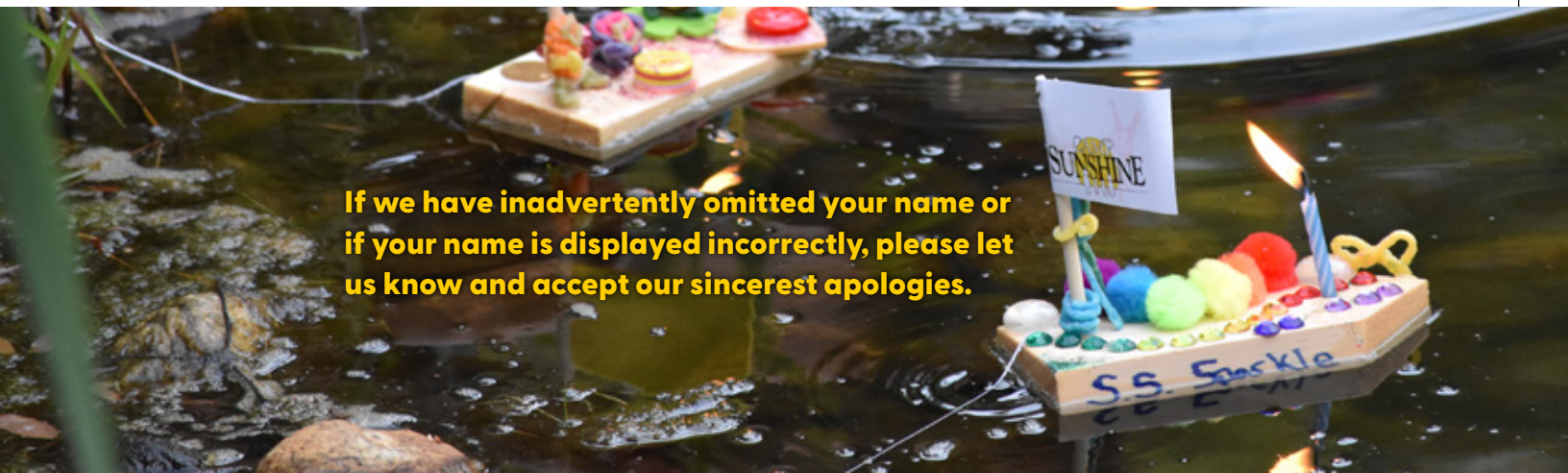
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If we have inadvertently omitted your name or if your name is displayed incorrectly, please let us know and accept our sincerest apologies.

A LETTER FROM THE BOARD

We are pleased to present the Camp Sunshine at Sebago Lake, Inc. audited financial report for the fiscal year starting November 1, 2021 and ending October 31, 2022. The report details Camp Sunshine's strong financial situation, reflecting a year of generous support and careful oversight of expenses.

Camp Sunshine remains steadfast in our mission to offer excellent programs at no cost to families by striving to raise all funds needed for operations each year, as well as providing financial security for the future.

We appreciate each and every supporter for their time, effort, and generosity. Thank you again for helping to provide joy, hope and support to families when they need it most. From the earliest years, Camp Sunshine's endowment has been overseen by our very knowledgeable and dedicated Finance Committee. They have given generously of their time and talents to prudently guide Camp Sunshine through the ups and downs of investment markets. Camp Sunshine's current financial health is a direct result of the Finance Committee's focus and careful management. We remain grateful to each and every member who has served through the years.

As we look to the future, we are confident that our focus on fiscal responsibility and conservative management will provide a bright financial future for Camp Sunshine. We present this financial report for your review.

Sincerely,

William Drapeau & Joseph Tassone

Board President Secretary/Treasurer

YEAR ENDING OCTOBER 31, 2022

ASSETS

Cash	\$3,240,219
Accounts Receivable	\$175,956
Inventory	\$118,047
Land, Property, & Equipment	\$8,265,380
Investments	\$26,053,828
Total Assets	\$37,853,430

LIABILITIES AND NET ASSETS

Accounts Payable	\$174,862
Net Assets (unrestricted)	\$19,400,177
Net Assets (restricted)	\$18,278,391
Total Liabilities & Net Assets	\$37,853,430

STATEMENT OF ACTIVITIES

OPERATING SUPPORT AND REVENUES

Contributions	\$2,036,882
Donated Goods and Services	\$63,692
Special Events Income	\$1,230,956
Souvenir Sales	\$32,746
Total Operating Support and Revenue	\$3,364,276

OPERATING EXPENSES

Program Services	\$2,543,971
Management and General	\$300,474
Fundraising	\$343,094
Total Operating Expenses	\$3,187,539
Income from Operations (after depreciation)	\$(176,737)

NON-OPERATING SUPPORT, GAINS, AND LOSSES

Contributions	\$752,329
Net Realized & Unrealized Gains (Losses) on Investments	\$(5,303,932)
Total Non-Operating Support, Gains, and Losses	\$(4,551,603)
Change in Net Assets	\$(4,374,866)





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Anna Gould - *Board Chair*

William Drapeau - *Board President*

Joseph Tassone - *Board Secretary/Treasurer*

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Jed Porta

Michael Rotondo

Dan Shaw

Kevin Silverang, ESQ

Joseph Tassone

Michael Wisecup

LEADERSHIP TEAM

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Chief Executive Officer
jbean@campsunshine.org

RUTH CALAS,

Vice President, Development
rcalas@campsunshine.org

ROGER DENSMORE III,

Vice President, Finance
rdensmore@campsunshine.org

STEPHANIE FEYLER,

Vice President, Program Operations & New Business
sfeyler@campsunshine.org

KAYLEY WALKER,

Sr. Director, Communications & Strategic Initiatives
kwalker@campsunshine.org

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Travis Davis
Dishwasher / Food Prep

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Hospitality Coordinator

Jocelyn Ferland
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Penny Fox
Database Analyst

Nick Hartley
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Hannah Hutchins
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Casco, Maine

A PLACE FOR LOVE AND HOPE



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