

2021



A RETREAT FOR CHILDREN
WITH LIFE-THREATENING ILLNESSES
AND THEIR FAMILIES

It was a year of challenges and uncertainty; but once again through perseverance, ingenuity and the generous support of our donors, we were able to serve and keep that crucial connection to our Camp Sunshine community. With our mantra being that of teamwork, creativity and adaptability, we were able to bring Camp Sunshine to our Camp families through virtual technology. More aptly put, we made lemonade out of lemons.

Camp Sunshine delivered twelve programs serving 661 families. This included joining families in their homes through Zoom presentations, providing a special interactive website and sending out over 800 "Boxes of Sunshine". Our Development Team also got very creative, rolling out initiatives that enabled families, friends and volunteers to participate and support camp in a variety of ways, such as our inperson Pumpkin Festival or through virtual events including our "Spread the Sunshine" run/walk/roll endeavor, the winter Polar dip & 5k dash and even giving people the opportunity to take part in one of our more iconic SEALs for Sunshine challenges. There was a way for everyone to join in and help.

Despite the hurdles we faced, Camp Sunshine still shined through with its high standards of service, programs and financial stewardship. Maintaining our ACA (American Camp Association) accreditation, Gold Ribbon status with COCA-I (Children's Oncology Camp Association – International), and highest possible rating with GreatNonprofits. Equally as impressive is the fact that we earned the distinction of Charity Navigators highest 4-star rating for exhibiting sound fiscal management and transparency, as well as Guidestar's

Gold Seal of Transparency for fiscal management.

This has been a very trying two years.

But, as we plan to re-open, we embrace the thought of welcoming families and volunteers back to our beautiful campus. Families have noted their need of Camp Sunshine and the sense of belonging, along with the support they are able to get from each other as they travel along a similar path. We are humbled and honored by your generosity now and through the years. Much like the wishboats floating on the pond at the end of a camp session your commitment gives us hope for what lies ahead and buoys our resolve to steadfastly focus on our mission to serve ill children and their families.

We appreciate all who continue to be a part of creating the "magic" of Camp Sunshine. Thank you to our donors, partners, volunteers, Board Members, staff and of course our Camp families. Camp Sunshine is certain that with your support today, we will continue to provide this much needed program. As our symbolic three yellow doors prepare to swing open this summer, we very much value your consideration in choosing to contribute to Camp Sunshine's mission.

With gratitude,



MWLAUL KATZ
MICHAEL KATZ

EXECUTIVE DIRECTOR



ANNA GOULD
FOUNDER, BOARD CHAIR



OUR MISSION

Founded in 1984, Camp Sunshine provides retreats combining respite, recreation and support, while enabling hope and promoting joy, for children with life-threatening illnesses and their families through the various stages of a child's illness.

Camp Sunshine's program is offered year-round and has the distinction of having been designed to serve the entire family in a retreat model. The program is free of charge to families and includes on-site medical support. A bereavement session is also offered for families who have experienced the death of a child from a supported illness.



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Bruce Cleland: Making a Difference!

Loving husband, dedicated father, innovator, philanthropist, humanitarian and Camp Sunshine Hero! The Camp Sunshine community as well as the world as a whole said goodbye to a very special and amazing human being this past year.

First introduced to Camp Sunshine as an attending Camp family in the 1980s, Bruce understood the value and importance of the Camp program and the comradery of coming together. Much like the close bonding of his rugby teams back in his home country of New Zealand. Having a child with Leukemia changed Bruce's perspective on life and shaped his path forward. Following his family's visit to Camp, Bruce felt the desire to help others who had received that unimaginable call echoing the message, "your child has cancer". He was acutely aware of what these families felt, were going through and the challenges they faced and he wanted to help!

Bruce embraced Camp Sunshine's mission of bringing the whole family together and took it upon himself to help ensure its success. Much like how he single handedly developed one of the most successful fundraising campaigns ever, when he founded the Leukemia & Lymphoma Society "Team in Training" charitable endurance sport initiative raising, to date, more than 1.5 billion dollars for blood cancer research, education and patient research. Bruce was also responsible for connecting Camp Sunshine to the Leukemia & Lymphoma Society and was the epitasis behind the start of that wonderful partnership.

His endeavors did not stop there, as he and his wife, Isobel "Izzy", established the Orokawa Foundation. The foundation's mission is to assist the less fortunate with housing, education and other needs.

The generosity of the Orokawa Foundation and the Cleland Family spans over many years. With Bruce and his family supporting Camp in a variety of ways, participating in matching funding initiatives to assist with land purchases and development, transportation funding, our endowment, as well as family sponsorship programs. He was also eager to share his wisdom and knowledge by serving on Camp Sunshine's Finance Committee. Those who visit our campus will see the passion that the Cleland's had for Camp in the many buildings that adorn our landscape. With Bruce at the helm the Cleland's have been instrumental in supporting the construction of our Maintenance Facility building, the Orokawa Foundation Family Volunteer Center, and most recently the Isobel & Bruce Cleland Lakefront Clubhouse.

The positive impact that Bruce has had on people and the lives he has touched are too numerous to calculate. He certainly left the world a better place, laying a blueprint of caring and unselfishness for others to follow. He will forever be a part of the fabric of Camp Sunshine and his legacy will live on through the generous acts of kindness he has left behind. As JFK once said, "As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but live by them." Bruce Cleland did.

Thank you, Bruce!



Camp Sunshine's Forever Fund offers special recognition to those generous individuals who choose to include Camp in their wills and through other types of planned giving. These gifts allow Camp Sunshine to build its Endowment Fund and solidify its base for the future. Recognition of estate gifts in the Forever Fund is not reserved for those who have passed away. In fact, we welcome the opportunity to recognize and thank donors during their lifetimes. If you have included Camp Sunshine in your estate planning, please let us know.

Forever Fund

Estate of Harold Asbury

Dana E. Baratta Family Trust

Estate of Clayton Belyea

Estate of Shelton Brooks

Estate of Thomas A. Capobianco

Nelson Davidson

Estate of Katherine Derrig

Estate of Margaret Arlene Edwards

Estate of Carolyn B. Foster

Estate of Harry M. Fouts

Estate of Ruth Fuller

Estate of Jacqueline Giorgi

Sophie Godon

Estate of Charles Gow, Jr.

R. Milton Gray

Estate of Elizabeth C. Hodson

Dr. Johnson's Camp Endowment Fund

Estate of Harold C. Johnson

Estate of Theresa E. Johnson

Kelso Fund

Wendy Klodt Revocable Trust

Estate of Francis X. Langlois

Estate of Joseph Alfred Libbey

Estate of Priscilla Morang

Estate of Brenda V. Nelson

Estate of Dorothy M. Presada

Estate of Rebecca Reap

Estate of Frances A. Schroyer

Estate of Donald K. Saunders

Eleanor Saunders Trust

Estate of Elizabeth Sibley-Saltonstall

Estate of Robert B. Sperling

Estate of Mary E. Stacy

Estate of Charles Joseph Turner

Estate of Pauline Von Herten

Estate of Dorothy H. Webber

Welch Family Trust

Estate of Paul Witzgall





EVEN VIRTUALLY, HOPES & WISHES STILL SHINE THROUGH

Families shared feedback through anonymous surveys after participating in the program. The overall sentiment was one of gratitude that Camp Sunshine and our supporters found a way to bring the spirit of Camp Sunshine to their family. Many families mentioned how meaningful this was during a year that was otherwise full of isolation and disappointment.







"The overall
experience has been
amazing. I have only been
virtual and they make you feel
like family instantly. We have
so much fun with the Box of
Sunshine and love the
recipes as well."



"I am so happy to have found encouragement, community and a feeling of belonging through Camp Sunshine. Thank you."



"With the pandemic, it's been even more isolating for our family. Knowing there are people who are supporting us really is our ray of Sunshine." "Camp Sunshine
is such a magical place
and we are so happy
that we got to bring that
magical environment
into our home."

"Thank you for this wonderful experience! The Box of Sunshine was fun to unpack and the programming was engaging. Our daughter has never met another person with a brain tumor so it was great to help her feel less alone."





P BY THE NUMBERS

Number of Virtual **Talent Shows:**

10

Pounds of dried beans, dyed for projects: 1100

Building Bag Kits / Pizza Dough Mix: 454



States Represented:

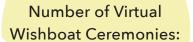
45 states, 2 additional countries

Make Your Own **Snow Family Kits:**



206

Trick or Treat Bags: 475



12

Number of Virtual Rounds of "Hands Up": 34







\$250,000 & ABOVE

New Balance Foundation

\$100,000 & ABOVE

Dana E. Baratta Family Trust
Estate of Elizabeth Sibley Saltonstall
Maine Suitcase Party
Orokawa Foundation
SEALs for Sunshine
Silverang 6th Annual Rock 'N Soul Party
Tap Cancer Out, Inc.

\$50,000 & ABOVE

Anonymous
Anna M. Gould
Bravehearts Friends of Dylan Connelly
Camp Sunshine Pumpkin Festival
Camp Sunshine Virtual Dip & Dash
Cornelia Cogswell Rossi Foundation,
Inc.

Estate of Mary E. Stacy Monte Carlo Auction Texas Roadhouse Holdings, LLC Tropical Smoothie Café

\$25,000 & ABOVE

Anonymous
Constance O. Putnam Foundation
Anita L. Detert
Estate of Elizabeth C. Hodson
Estate of Pauline Von Herten
Suzanne & Ralph Heckert
L.L.Bean, Inc.
Renys Charitable Foundation
Ride for the Sun
S/A Maraia Charities
Silverang Rosenzweig & Haltzman, LLC

Anne & Don Vermeil Vertex Foundation Virginia Polar Dip

\$10,000 & ABOVE

Anonymous (3)
Abbott Diagnostics Scarborough, Inc.
Academy Mortgage Corporation
Patti & Kenneth Adams
Sharon & Chris Brezski
Camp Sunshine Golf Tournament
Camp Sunshine Virtual Walk/Run
Capital Group Companies Charitable
Foundation
Care Camps
Christopher A. Foley Memorial Golf

Tournament

Copeland Family Foundation, Inc.

Cornerstone Mitsubishi

Brian C. Cranney

Cross Financial Corp.

DCU For Kids

Tamika & Patrick Donahue

E.S. Boulos Company

Estate of Charles Gow, Jr.

Falk Family Charitable Fund

Fronczke Family Giving Fund

Gary Saltz Foundation, Inc. Hammacher Schlemmer

CAMP SUNSHINE IS SO THANKFUL FOR EVERY DONOR'S SUPPORT

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\$5,000 & ABOVE

Anonymous (7)
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Allied World Assurance Company
Andy Bovin Memorial Fund

10

Arguild Foundation Avangrid Foundation, Inc. Marilyn M. Blanchard Janemari & Brian Chateauvert Childlight Montessori School Cobbossee Colony Golf Course Cogswell Benevolent Trust Cohen Family Charitable Giving Fund Compromise Quinby Taylor **Educational Foundation** Cynthia and Stephen O'Brien Family Fund of the Maine Community Foundation DeBlois Electric, Inc. Judy & Chase Donaldson Dr. Johnson's Camp Endowment Fund with the Community Foundation of Sarasota County Fuller Foundation, Inc. FW Webb Company Sharon George & Frank Oppedisano Gloria M. Hague 50/50 Harmon Foundation, Inc. Harold T.N. Smith Memorial Foundation Harvard/Bolton, MA Endowment Helen and George Ladd Charitable Corporation Nicky & Frank Howell Joan and Irwin Jacobs Fund of the Jewish Community Foundation Jodoin Fund of the Essex County Community Foundation Laura & William Johnson Jonathan Beech Memorial Concert, Inc. Joshua Brody Bar Mitvah Richard F. Kezer & Family Dr. and Mrs. William Krovatin Louis & Colleen Fantozzi Charitable Gift Fund Daniel Maietta Maine Properties, LLC Elizabeth & Andrew Mantis Pamela Martin Sandra Mezzanotte

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If we have inadvertently omitted your name or if your name is displayed incorrectly, please let us know and accept our sincerest apologies.





YEAR ENDING OCTOBER 31, 2021

ASSETS

Total Assets	\$42,598,112
Investments	\$31,215,753
Land, Property, and Equipment ———	\$8,391,102
Inventory —	\$125,494
Accounts Receivable ————————————————————————————————————	\$106,826
Cash —	\$2,758,937

LIABILITIES AND NET ASSETS

Total Liabilities and Net Assets	\$42.598.112
Net Assets (restricted)	\$21,486,628
Net Assets (unrestricted)	\$20,566,806
Accounts Payable ————————————————————————————————————	

STATEMENT OF ACTIVITIES



OPERATING SUPPORT AND REVENUES

Total Operating Support and Revenue	\$2,640,899
Souvenir Sales ————————————————————————————————————	\$15,314
Special Events Income	\$1,020,645
C : F	¢4.000.745
Donated Goods and Services	\$76,243
Contributions	\$1,528,697



OPERATING EXPENSES

Income from Operations (after depreciation)	\$(25,396)
Total Operating Expenses	- \$2,615,503
Fundraising ————————————————————————————————————	_ \$277,768
Management and General	_ \$254,707
Program Services ————————————————————————————————————	- \$2,083,028

NON-OPERATING SUPPORT, GAINS, AND LOSSES

Contributions —	\$964,728
Net Realized and Unrealized Gains (Losses) on Investments —	\$4,714,944
Total Non-Operating Support, Gains, and Losses —————	\$5,679,672
Change in Net Assets	\$5,705,068





HONORARY MEMBERS

Bruce Chalmers Senator Susan Collins Andrew Viterbi, PhD

IN MEMORIAM

Lawrence Gould, PhD, Founder David Frohnmayer Marty Grossman David Hancock Joseph Pappalardo Albert Ragucci Erna Viterbi



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